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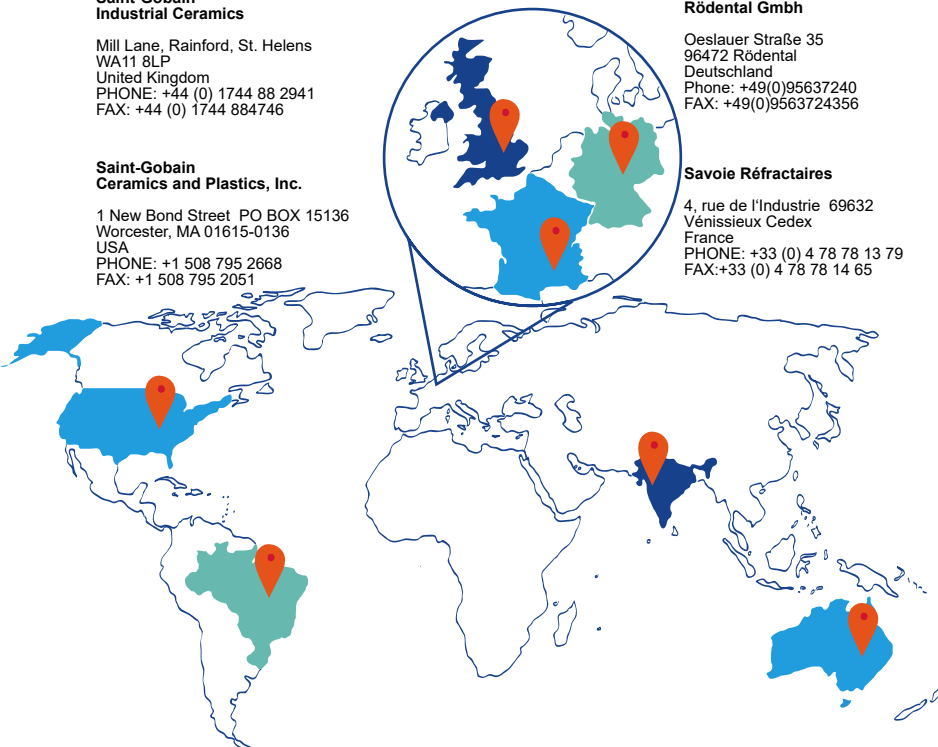
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ENHANCING PERFORMANCE Innovation for Better Results

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Innovative refractory technologies have set a new performance standard for reduction cell sidewall blocks.

With their outstanding corrosion resistance, new **Advancal®** blocks last longer than conventional blocks.

As a result, substantial savings are made on replacements and cell disruption is minimized - significant benefits for any aluminium plant operator.

Approved by leading technology suppliers **Advancal®** keeps on delivering long after other blocks have been taken out.

Corrosion Resistance

- Comparison of corrosion resistance after oxidation (500 hrs – 900oC)



Oxidation Resistance

- Comparison of oxidation behaviour (500 hrs – 900oC)

